

Swachh Bharat Mission: A Preview

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Abstract

Rural development refers to the process of increasing the quality of life and economic well being of people in rural area the quality of life also depends on cleanliness factor. One such factor is the swachh Bharat Mission, The core intent of the Swachh Bharat Mission is to make India open defecation free by 2019. Keeping public spaces clean, constructing and maintaining both individual and community toilets, The Swachh Bharat Mission (Gramin) is the successor of the erstwhile Nirmal Bharat Abhiyan (NBA). The aim of the NBA, earlier known as the Total Sanitation Campaign, was to make India open defecation free by 2017. The aims of Swachh Bharat Abhiyan To ensure every Family, Schools and Anganwadis in rural areas have easy to toilet facilities, roads are clean, wastages, and water once used are treated and disposed off in a proper and hygienic manner and ultimately too achieve total sanitation in rural areas. To improve the standard of living of the rural population by educating them on the need of sanitation, individual cleanliness, family and community oriented cleanliness. To provide sanitation facilities to all schools and anganawadis in the villages, to inculcate good habits among the rural children.

Introduction

Gandhian ideal of 'sanitation for all', in its biggest and most recent cleanliness drive, Though the Swachh Bharat Mission found mention in the Prime Minister's Independence Day speech, it was formally inaugurated with much fanfare on October 2, 2014, Mahatma Gandhi's 145th Birth anniversary the Government of India launched the 'Clean India Campaign', popularly known as the 'Swachh Bharat Mission' to make India open defecation and filth free by 2019. Swachh Bharat Mission Agenda is to make India open defecation free by 2019. Keeping public spaces clean, constructing and maintaining both individual and community toilets. The Swachh Bharat Mission (Gramin) is the successor of the erstwhile Nirmal Bharat Abhiyan (NBA). The aim of the NBA, earlier known as the Total Sanitation Campaign, was to make India open defecation free by 2017.

The Aims and Objectives of Swachh Bharat Abhiyan

- Change people's mindset towards proper sanitation use.
- Keep villages clean.
- To ensure every Family, Schools and Anganwadis in rural areas have easy to toilet facilities, roads are clean, wastages, and water once used are treated and disposed off in a proper and hygienic manner and ultimately too achieve total sanitation in rural areas.
- Lay water pipelines in all villages, ensuring water supply to all households by 2019
- Eliminate or reduce open defecation. Open defecation is one of the main causes of deaths of thousands of children each year.
- Construct latrines and work towards establishing an accountable mechanism of monitoring latrine use.
- Create Public awareness about the drawbacks of open defecation and promotion of latrine use.
- Recruit dedicated ground staff to bring about behavioural change and promotion of latrine use.

Implementation Methodology

The responsibility of implementation of SBM programmes and activities fully vests with the Gram Panchayath institutions. Social Audit is being conducted to ensure that the beneficiaries have constructed toilets and using them. The progress is reviewed every month by senior officers through Satcom/Video Conference. Action has been taken to issue Work

Orders to the eligible beneficiaries in a transparent manner by issuing work orders through Panchatantra.

Challenges

Make India open defecation free, Eliminate or reduce open defecation. Open defecation is one of the main causes of deaths of thousands of children each year and to improve the standard of living of the rural population by educating them on the need of sanitation, individual cleanliness, family and community oriented cleanliness.

Conclusion

Swachh Bharat Abhiyan is to ensure every family, Schools and anganwadis in rural areas have easy to toilet facilities, roads are clean, wastages, and water once used are treated and disposed off in a proper and hygienic manner and ultimately too achieve total sanitation in rural areas. To improve the standard of living of the rural population by educating them on the need of sanitation, individual cleanliness, family and community oriented cleanliness. To provide sanitation facilities to all schools and anganawadis in the villages, to inculcate good habits among the rural children. The core intent of the Swachh Bharat Mission is to make India open defecation free by 2019.

References

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